Store Certification Tips

An old post that was helpful, but for Win8 of course:

<http://blogs.msdn.com/b/windowsstore/archive/2012/11/19/5-tips-to-getting-your-apps-certified-quickly.aspx>

Cert tips form //build: <http://channel9.msdn.com/Events/Build/2013/3-125> (need to watch and summarize)

**Top Windows Phone app certification failures and how to avoid them**

**Tips to help get your app promoted in the Windows Phone Store**

**Help increase downloads with these quick tips for promoting your app**

From my blog:

<http://kraigbrockschmidt.com/blog/?p=44> (Age Ratings)

<http://kraigbrockschmidt.com/blog/?p=74> (Privacy Policy)

<http://kraigbrockschmidt.com/blog/?p=109> (Replace default images)

<http://kraigbrockschmidt.com/blog/?p=151> (What if they say your app crashes? Testing real-world conditions)

<http://kraigbrockschmidt.com/blog/?p=225> (Promo graphics)

<http://kraigbrockschmidt.com/blog/?p=253> (Do not programmatically close)

<http://kraigbrockschmidt.com/blog/?p=310> (Allowable vs. cert languages)

<http://kraigbrockschmidt.com/blog/?p=298> (Using web content)

<http://kraigbrockschmidt.com/blog/?p=465> (Multiple categories)

<http://kraigbrockschmidt.com/blog/?p=573> (Web app into a Store app)

<http://kraigbrockschmidt.com/blog/?p=706> (Release date and promo codes)

<http://kraigbrockschmidt.com/blog/?p=796> (Honoring input modalities)

<http://kraigbrockschmidt.com/blog/?p=909> (Using ads and 12+ ratings)

<http://kraigbrockschmidt.com/blog/?p=933> (Store Q&A)

<http://kraigbrockschmidt.com/blog/?p=987> (new APIs)

<http://kraigbrockschmidt.com/blog/?p=1068> (Converting a website)

<http://kraigbrockschmidt.com/blog/?p=1230> (More cert tips)